

## **News Update**

<http://www.provimi.nl/eurotier/>

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**CARGILL PRESENTS THE LATEST IN ‘FARM EFFICIENCY - TODAY & TOMORROW’**

**AT EUROTIER 2016.**

Improved farm efficiency and better use of livestock feed inputs will play a key part in meeting consumer demand for increased production of healthy and sustainable food. To support this Cargill, through its Provimi brand, will share the latest in ruminant, swine and poultry feeding programs at EuroTier 2016 in Hannover, 15-18 November 2016.

Cargill’s nutritional programs offer the latest research insights, along with on-farm advice from its technical teams, to help farmers and the livestock supply industry build stable and robust farm performance through nutrition.

“These are programs that can help producers to build stable and robust farm performance – factors that farmers, feed millers and advisers recognize as playing important roles in sustainable and profitable meat, milk and egg production,” said Gudo klein Gebbink, Strategic Marketing and Technology Director CPN EMEA.

The company has focussed its research on developing nutritional programs and products that support farm efficiency and provide a solid base to:

• diagnose current farm performance

• create bespoke nutritional strategies

• implement on-farm programs and measure success

**Visitors to Cargill’s stand (Hall 20 Stand J14) are invited to learn more**

**about the following nutritional programs:**

**Swine:**

Two factors play a large part in determining farm efficiency for swine: sow productivity and piglet livability. Cargill has developed two nutritional programs that support the sow and the piglet from birth to weaning:

* *Sow program Livelle™ -* designed to improve sow productivity, with a focus on piglet livability in two critical periods; from weaning until oestrus, and from sows entering the farrowing house until the start of lactation.
* *Piglet program - Neopigg® RescueCare;* an automatic liquid feeding system, which supplies fresh ad-lib liquid feed, 24/7, to piglets in the farrowing crate supporting piglet livability and weaning weights.

**Poultry:**

Improving productivity and supporting responsible farming have been the focus of Cargill’s poultry research. This has delivered innovative insights used to develop two nutritional strategies:

* *Gut health strategy -* helps to promote bird health and welfare, both factors that contribute to responsible farming practice. Feed additive Biacid™ can improve feed conversion ratio and growth, while the family of Grolux™ Poultry Integrated Solutions provides a reliable energy source to broilers.
* *The Broiler Breeder Feeding Strategy -* based on the positive effects of dietary changes on broiler breeder and offspring performance.

**Ruminants:**

Cargill will focus on farm efficiency in dairy herds with two complementary approaches at Eurotier 2016:

* *Improved Income Over Feed Cost* (IOFC) - achieved through improved feed efficiency in dairy cows
* *Nurture with Provimi -* the step-by-step program for calf and heifer rearing designed to help producers achieve growth development targets and realise the potential of their young stock within the dairy herd.

Cargill’s stand will also feature practical on-farm tools that can help assess diets more precisely and measure the visible effects of feed:

* Digestion analyzer - monitors ration digestibility
* Hipometer – assess calf and heifer weight, easily and accurately
* Refractometer – checks colostrum quality.

**We welcome press to our stand. Our teams are available for interviews or more info.**

**ENDS**

***Notes for editors:***

**Cargill**

Cargill provides food, agriculture, financial and industrial products and services to the world. Together with farmers, customers, governments and communities, we help people thrive by applying our insights and nearly 150 years of experi­ence. We have 150,000 employees in 70 countries who are committed to feed­ing the world in a responsible way, reducing environmental impact and improving the communities where we live and work. For more information, visit [www.cargill.com/feed](http://www.cargill.com/feed)

**Provimi**

Provimi is brand of Cargill, a family-owned company with more than 150 years’ experience in developing food and feed ingredients. Cargill develops result oriented nutritional solutions and feeding programs, which help producers and their suppliers grow their business. Premixes and concentrate feeds for ruminants, swine and poultry are produced under the Provimi brand as well as specialty feeds, such as piglet feeds, calf milk replacers and additives. For more information about Provimi, visit: [www.provimi.nl](http://www.provimi.nl)